

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80358
Contract Dates: 09/12/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 259

Invoice Num: 1041-555780
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: TOM SMITH EST#259

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING (5:58-7AM)	09/12/2012-09/14/2012	. . W T F . .	30	3	585.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		. . W T F . .	3	585.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	05:59:18 AM		TS12TV09H	30	585.00				
09/13/2012	Th	05:58:14 AM		TS12TV09H	30	585.00				
09/14/2012	Fr	06:41:17 AM		TS12TV09H	30	585.00				
2	THIS MORNING (5:58-7AM)	09/17/2012-09/18/2012	M T	30	1	675.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		M T	1	675.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/18/2012	Tu	06:52:06 AM		TS12TV11H	30	675.00				
3	CBS THIS MORNING	09/12/2012-09/14/2012	. . W T F . .	30	5	360.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		. . W T F . .	5	360.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	07:29:01 AM		TS12TV09H	30	360.00				
09/12/2012	We	08:35:21 AM		TS12TV09H	30	360.00				
09/13/2012	Th	07:58:16 AM		TS12TV09H	30	360.00				
09/13/2012	Th	08:44:37 AM		TS12TV09H	30	360.00				
09/14/2012	Fr	08:27:26 AM		TS12TV09H	30	360.00				

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4	CBS THIS MORNING		09/17/2012-09/18/2012		M T		30	3	360.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M T		3		360.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	07:25:21 AM		TS12TV09H	30	360.00			
09/17/2012	Mo	08:59:16 AM		TS12TV09H	30	360.00			
09/18/2012	Tu	08:15:51 AM		TS12TV10H	30	360.00			
5	WEEKEND NEWS SAT 6-7AM		09/15/2012-09/15/2012	 S .		30	1	150.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012	 S .		1		150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/15/2012	Sa	06:27:28 AM		TS12TV09H	30	150.00			
6	WKND NEWS SUN 7-9A		09/16/2012-09/16/2012	 S		30	2	360.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012	 S		2		360.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su	08:00:04 AM		TS12TV09H	30	360.00			
09/16/2012	Su	08:38:47 AM		TS12TV09H	30	360.00			
7	CBS SUNDAY MORNING		09/16/2012-09/16/2012	 S		30	2	810.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012	 S		2		810.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su	09:07:39 AM		TS12TV09H	30	810.00			
09/16/2012	Su	09:53:34 AM		TS12TV09H	30	810.00			

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8	ANDERSON COOPER	09/12/2012-09/14/2012	..WTF..	30	3	200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		..WTF..	3	200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	09:20:46 AM		TS12TV09H	30	200.00				
09/13/2012	Th	09:32:13 AM		TS12TV09H	30	200.00				
09/14/2012	Fr	09:40:37 AM		TS12TV09H	30	200.00				
9	ANDERSON COOPER	09/17/2012-09/18/2012	MT.....	30	1	200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		MT.....	1	200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	09:47:57 AM		TS12TV09H	30	200.00				
10	LET'S MAKE A DEAL	09/12/2012-09/14/2012	..WTF..	30	1	375.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		..WTF..	1	375.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	10:28:01 AM		TS12TV09H	30	375.00				
11	THE PRICE IS RIGHT 11AM-12NOON	09/12/2012-09/14/2012	..WTF..	30	2	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		..WTF..	2	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	11:59:21 AM		TS12TV09H	30	500.00				
09/13/2012	Th	11:59:48 AM		TS12TV09H	30	500.00				

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12	THE PRICE IS RIGHT 11AM-12NOON	09/17/2012-09/18/2012	MT.....	30	2	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		MT.....	2	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	10:59:27 AM		TS12TV09H	30	500.00			
09/18/2012	Tu	11:59:42 AM		TS12TV11H	30	500.00			
13	TALK PHILLY	09/12/2012-09/14/2012	..WTF..	30	3	550.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/10/2012-09/16/2012		..WTF..	3	550.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	12:23:21 PM		TS12TV09H	30	550.00			
09/13/2012	Th	12:23:12 PM		TS12TV09H	30	550.00			
09/14/2012	Fr	11:59:30 AM		TS12TV09H	30	550.00			
14	TALK PHILLY	09/17/2012-09/18/2012	MT.....	30	1	550.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		MT.....	1	550.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	12:24:11 PM		TS12TV10H	30	550.00			
15	CBS SOAP OPERA ROTATION	09/17/2012-09/18/2012	MT.....	30	1	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		MT.....	1	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	12:28:41 PM		TS12TV09H	30	450.00			

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20	DR. PHIL	09/17/2012-09/18/2012	MT.....	30	2	550.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		MT.....	2	550.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	04:25:44 PM		TS12TV11H	30	550.00			
09/18/2012	Tu	04:22:56 PM		TS12TV11H	30	550.00			
21	DR. PHIL	09/12/2012-09/14/2012	..WTF..	30	3	350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/10/2012-09/16/2012		..WTF..	3	350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	04:50:47 PM		TS12TV09H	30	350.00			
09/13/2012	Th	04:25:25 PM		TS12TV09H	30	350.00			
09/14/2012	Fr	04:35:04 PM		TS12TV09H	30	350.00			
22	5PM EARLY NEWS	09/12/2012-09/14/2012	..WTF..	30	5	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/10/2012-09/16/2012		..WTF..	5	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	05:27:14 PM		TS12TV09H	30	500.00			
09/12/2012	We	05:43:56 PM		TS12TV09H	30	500.00			
09/13/2012	Th	05:23:32 PM		TS12TV09H	30	500.00			
09/13/2012	Th	05:43:11 PM		TS12TV09H	30	500.00			
09/14/2012	Fr	05:55:00 PM		TS12TV09H	30	500.00			

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23	5PM EARLY NEWS	09/17/2012-09/18/2012	MT.....	30	3	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		MT.....	3	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	05:22:09 PM		TS12TV10H	30	500.00				
09/18/2012	Tu	05:11:54 PM		TS12TV10H	30	500.00				
09/18/2012	Tu	05:54:56 PM		TS12TV11H	30	500.00				
24	NEWS 3 AT 6	09/17/2012-09/18/2012	MT.....	30	1	800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		MT.....	1	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	06:26:16 PM		TS12TV11H	30	800.00				
25	NEWS 3 AT 6	09/12/2012-09/14/2012	..WTF..	30	4	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		..WTF..	4	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	06:11:10 PM		TS12TV09H	30	700.00				
09/13/2012	Th	06:11:53 PM		TS12TV09H	30	700.00				
09/13/2012	Th	06:26:31 PM		TS12TV09H	30	700.00				
09/14/2012	Fr	06:26:09 PM		TS12TV09H	30	700.00				
26	ENTERTAINMENT TONIGHT	09/12/2012-09/14/2012	..WTF..	30	3	650.00				

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09/10/2012-09/16/2012			. . W T F . .		3		650.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	06:58:57 PM		TS12TV09H	30	650.00			
09/13/2012	Th	07:11:27 PM		TS12TV09H	30	650.00			
09/14/2012	Fr	07:10:37 PM		TS12TV09H	30	650.00			
27	ENTERTAINMENT TONIGHT		09/17/2012-09/18/2012		M T		30	1	650.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M T		1		650.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	07:25:37 PM		TS12TV10H	30	650.00			
28	BLUE BLOODS		09/14/2012-09/14/2012	 F . .		30	1	3,300.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012		 F . .		1		3,300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/14/2012	Fr	10:48:37 PM		TS12TV09H	30	3,300.00			
29	SIXTY MINUTES		09/16/2012-09/16/2012	 S		30	2	5,000.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012		 S		1		5,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su				30			5,000.00	Preempted
09/16/2012	Su	08:35:01 PM	09/16/2012	TS12TV09H	30	5,000.00	5,000.00		Makegood in 19:37:00-20:38:00

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80358
Contract Dates: 09/12/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 259

Invoice Num: 1041-555780
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: TOM SMITH EST#259

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
30	LATE NEWS	09/12/2012-09/16/2012	. . W T F S S	30	4	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/10/2012-09/16/2012		. . W T F S S	4	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	11:33:55 PM		TS12TV09H	30	1,500.00			
09/13/2012	Th	11:29:49 PM		TS12TV09H	30	1,500.00			
09/14/2012	Fr	11:29:25 PM		TS12TV09H	30	1,500.00			
09/15/2012	Sa	11:28:29 PM		TS12TV09H	30	1,500.00			
31	LATE NEWS	09/17/2012-09/18/2012	M T	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		M T	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	11:32:25 PM		TS12TV11H	30	1,500.00			
09/18/2012	Tu	11:22:37 PM		TS12TV10H	30	1,500.00			
32	DAVID LETTERMAN	09/12/2012-09/14/2012	. . W T F . .	30	2	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/10/2012-09/16/2012		. . W T F . .	2	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/13/2012	Th	12:32:23 AM		TS12TV09H	30	600.00			
09/14/2012	Fr	11:59:37 PM		TS12TV09H	30	600.00			
33	DAVID LETTERMAN	09/17/2012-09/18/2012	M T	30	2	600.00			

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Billing Period: 08/27/2012-09/23/2012

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Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012			M T		2		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	12:13:51 AM		TS12TV10H	30	600.00				
09/18/2012	Tu	12:04:36 AM		TS12TV11H	30	600.00				
34	NFL EAGLES GAMES		09/16/2012-09/16/2012	 S		30	1	30,000.00	
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		 S		1		30,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/16/2012	Su	02:37:11 PM		TS12TV09H	30	30,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		74		78,275.00		11,741.25	66,533.75	5,000.00	5,000.00	0.00

Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: <		

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